

# Riccardo Parenti | Curriculum Vitae

## Personal Details

Name: Riccardo Parenti  
Date of birth: 27 November 1984  
Nationality: Italian  
Citizenship: Italian  
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## Web Links

Web: [www.kokeshidesign.com](http://www.kokeshidesign.com)

BEHANCE: [www.behance.net/kokeshi\\_design](http://www.behance.net/kokeshi_design)

MySpace: [www.myspace.com/funboy84](http://www.myspace.com/funboy84)

Photography Portfolio: [www.flickr.com/photos/kokeshi\\_design](http://www.flickr.com/photos/kokeshi_design)  
[www.lightstalkers.org/riccardo-parenti](http://www.lightstalkers.org/riccardo-parenti)

## Languages

Italian, English, French, Japanese

## Education & Training

**2006-2007** Academic Degree as "Graphic Visualizer" accomplished from "Accademia delle Arti e delle Nuove Tecnologie" of Rome.

**2005-2006** Academic Degree as "Graphic Designer" accomplished from "Accademia delle Arti e delle Nuove Tecnologie" of Rome.

**2003-2005** University of Rome "Roma Tre" in Disciplines of Arts, Music and Performing Arts.

**1998-2002** Degree of "Trinity College" level 9

High School Degree from "Liceo Linguistico G.Falcone" of Colleferro.

## Work Experience



**2009 - Current** Graphic Designer/Art Director in **Leo Burnett** Italy working on several clients as: Philip Morris Italy ( Marlboro, Merit, Diana, Chesterfield, L&M, Philip Morris, Virginia Slim, Muratti.), Philip Morris International, L&M International, Procter&Gamble (Infasil, Always), Tim, Zaini, Wind, Mv Agusta, Cagiva, Nike, Campari, Pampero, Porta di Roma, Le Petit Navire, Kellogg's, Nintendo, Coca Cola.



**2007-2008** Graphic Designer/Art Director and Photographer for **Catbalou** S.p.a. Winter 2008 - Summer 2009 collections.



**2007-2008** Freelance Art Director and Fashion Photographer for Fashion Magazines and Web Press: Fashion street photographer for Giungla Magazine in Tokyo, Kyoto and Osaka (Japan).

**2006-2007** Teaser Campaign "Sannio Opera Festival" 2006-07.  
Graphic Designer and Fashion photographer.  
Music bands Artworks designer.  
Teaser Campaign "Sensibilization Campaigns".

**2004-2006** Freelance Graphic Designer, Artworks Illustrator, Make-Up Artist.

**Softwares Skills**  
MAC and PC Platforms

Adobe Photoshop CS4, Adobe Illustrator CS4, Adobe Indesign CS4, Quark Xpress 7, Adobe Dreamweaver CS4, Adobe Flash CS4, Maxon Cinema 4D v10, Adobe Acrobat Professional, Adobe Image Ready, Adobe Lightroom.

**Others Skills and competences**

Good creative team direction & relationships in single projects, campaigns and photographics sets;  
Visualizing and lateral thinking, storytelling, storyboarding;  
Creative illustration ability, photography direction.  
Deep creative attitude, great professionalism.

**Interests**

Photojournalism, Arts and Japanese culture.  
Extreme photography.  
Visual dee-jaying performing.

**Press & Achievements**

Unikeep Contest Design: "Unikeep Design" June's Awards 2007;  
Feature on "Ragazza Moderna" of February 2009;  
Interview on Abaco Magazine January Issue 2009;  
Special Mention in MINI Design Contest 2008;  
Interview on Giungla Magazine June Issue 2008;  
Special Mention in Crestock Photoshop Contest 2008;  
Feature on Street's and People Magazine 2009.